

WINTER PARK FLORIDA



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HOME OF MR. AND MRS. R. B. BARBOUR

A NUMBER of municipalities claim the appellation, "City of Homes," but it is particularly descriptive of Winter Park. Climate, location, natural attractiveness and cultural advantages, with the fine type of citizenship which has been attracted here, have combined to make it the foremost small residential city in Florida, if not in the entire South. Homes of attractive individual type, both large and small, front sixty miles of paved avenues. The community was founded more than a half-century ago by a group of distinguished New England people, whose names are now identified with many of the streets, such as Fairbanks avenue, Morse boulevard, Comstock and Chase avenues.

Magnificent estates and fine homes have been associated with Winter Park since its founding, and more are added each year. Smaller homes, equally attractive, have been constructed in large numbers and there are many suitable building sites yet available for continued growth. Homesteads are exempted from operating revenue taxation for the first \$5,000 of value.

Winter Park has much to offer to former educators, government employees, ministers and others retiring on annuities, or moderate incomes, as well as those who wish to locate in a community where kindred interests may be centered upon more cultural types of entertainment, where living costs may be kept within a reasonable figure and where climatic conditions will be most conducive to good health and longevity.



HOME OF GEN. AND MRS. A. D. ANDREWS



HOME OF MR. AND MRS. MILES M. DAWSON

ROLLINS COLLEGE, distinguished among the smaller institutions of higher education in America, is foremost among Winter Park's attractions. Under the eminent leadership of President Hamilton Holt, widely known as an editor, lecturer, publicist, and authority on questions of international relations and world peace, Rollins has attracted nation-wide attention.

The new Rollins is a dream that is becoming a reality. Through its creation of the Conference Plan of Teaching, the Achievement Plan of Graduation, the Unit Cost of financing and other innovations, Rollins has become a pioneer and leader in common-sense and humanized higher education.

Here the student is the supreme factor, the hub of the wheel around whose ideas the achievements of the college revolve. Originality and individuality predominate in professor and student. The classes, limited in size, are an open forum in which subjects are reviewed from all angles, not merely as a repetition of a text-book writer's point of view. Rollins stands for freedom in education; for student control; for maximum gain in responsibility to classmates and self.

The college's 1936 building program includes three dormitories for men and two dormitories for women. Rollins Hall for men and Mayflower and Pugsley Halls for women, the Annie Russell Theatre and the Knowles Memorial Chapel, are all new units of the Mediterranean type of architecture which is rapidly transforming the campus into one of the shrines of Florida. President Holt has never lost sight of elements more important to the college than physical equipment. It is the policy of the college to restrict its size, to select students from those of promising ability and earnest desire for intellectual growth, and to maintain a staff of inspiring teachers.

Rollins sponsors many events of public interest. "Town" and "gown" mingle so successfully that Corra Harris, novelist, once termed Winter Park "a town that has become a university".



THE ANNIE RUSSELL THEATRE AND KNOWLES MEMORIAL CHAPEL, ROLLINS COLLEGE



AQUATIC SPORTS, DUBSDREAD COUNTRY CLUB, BLACK BASS FROM WINTER PARK LAKES, A RIDING CLASS



Sports enthusiasts have been provided with facilities for most of their favorite games. Golfers have their choice of four courses in this locality, the Aloma Country Club in the eastern part of the city, the Dubsdread and the Orlando country clubs adjoining in Orlando, and the small Morse Park club in the northern part of Winter Park. Other good courses are within an hour's drive.

Winter Park's chain of lakes are stocked with black bass and the local Anglers Club has done much to improve game fishing. Other lakes in Orange county are popular fishing spots, with boats, tackle and guides available. Swimming, canoeing and boating have many devotees. Deer, turkeys, quail and other game is abundant in the back country. There are collegiate sports, and harness meets at the Seminole track where many famous strings of horses are brought for winter training.

Public playgrounds at the Chamber of Commerce are equipped for shuffle board, croquet, tennis, horseshoes, card games and similar diversions.





HEALTHFUL climate is among the greatest of Winter Park's assets. Here the "art of living" is fully appreciated and almost every day is "play day" out of doors. The mean temperature from October 1st to April 30th is 65 degrees. Usual winter days are dry and sunny, as winter is the dry season of the year. In general, climatic conditions of this time of the year might be called "bracing winter weather" as contrasted with the enervating tendencies of fully tropical climates. From May 1st to September 30th the mean temperature is 80 degrees, as summer days are moderated by frequent showers and lake breezes; the nights are pleasantly cool. While no city may honestly claim perfection, Winter Park's climatic conditions are held to approach that point.

With proper health precautions the visitor may spend an entire winter free from coughs and colds; children grow strong and sun-browned here, and elderly people add years to their life's span. Prominent medical authorities have recommended the climate of Central Florida as highly beneficial to bronchial troubles. Skilled physicians and surgeons maintain offices in Winter Park and two well equip-

ped hospitals are located nearby. Facilities for hydrotherapy, electrotherapy, diathermy, massage and similar treatments are available.

A new solarium has been constructed on Lake Estelle near the southern city limits of Winter Park. It is completely equipped for sun bathing and swimming.

Winter Park has an altitude of 107 feet above sea level and is well drained by numerous streams and lakes. Central portions of the city are served by a modern sanitary sewer system. Utility service includes electricity, gas and water, the water coming from deep wells, free from mineral tastes and highly rated for purity.



FLORIDA SANITARIUM AND HOSPITAL



THE SOLARIUM ON LAKE ESTELLE



THE WINTER PARK WOMAN'S CLUB



CHAMBER OF COMMERCE BUILDING

WRITERS, artists and educators have found in Winter Park the proper "atmosphere" for a winter literary colony. Each year these distinguished people come in increasing numbers, the colony in past years having among its members Joseph C. Lincoln, Winston Churchill, John Erskine, Dr. S. Parks Cadman, Richard Burton, Albert Shaw, Jessie Rittenhouse, Zona Gale, H. V. Kaltenborn, Cordell Hull, Rex Beach, Irving Bacheller, who owns a beautiful estate here, and other novelists, lecturers, musicians, poets, painters and retired business men with profound interest in the arts. Many of these people make public appearances in Winter Park and a few give courses in the Rollins Winter School. The "Animated Magazine" at the college each February presents a score of leaders in literature and world affairs who appear in person to read their "contributions" to the "magazine" edited by President Hamilton Holt. The S. H. Kress Art Exhibit was an outstanding feature of the 1935 winter season.

Drama lovers will be delighted with the presentations at the beautiful Annie Russell Theatre, under the direction of Miss Annie Russell, distinguished actress. The Symphony Orchestra of Central Florida at Winter Park, founded and managed by Dr. Mary Leonard, directed by Harve Clemens, is an outstanding cultural asset. It is composed of approximately sixty well-trained musicians and gives concerts throughout the winter season.

Much of the community's social life centers about the Woman's Club. Visitors are invited into the club's membership to take part in the activities of its music, drama, literature, civics and community service divisions. The Winter Park Garden Club is responsible for numerous beautification activities which have added so much to the appearance of the city.

Including the Chamber of Commerce, which receives substantial support from the citizenship in its program of community growth and service to winter visitors and business interests, the Visitors' Club, Kiwanis Club, American Legion, Masonic Lodge, Order of Eastern Star, Business and Professional Women's Club, Junior Woman's Club, Poetry Society, Allied Arts, Fortnightly Club, Boat Club, Junior Benefit League, Welfare Association, W.C.T.U., Bird Club, national and local fraternities and sororities associated with Rollins College, church societies and bridge clubs, there are over forty club organizations in the city.



The Seminole

On Lake Osceola

In the best residential section of Winter Park, offers highest standards of American plan operation at attractive rates. Elevator, steam heat and room telephones. Exceptional grounds and surroundings. Private boats and dock.



Virginia Inn

On Lake Osceola

Winter season and American plan, grounds reaching to the shore of the lake and conveniently located to the business section. Famed for its cuisine and hospitable service. Elevator, all rooms steam heated and equipped with sprinkler system. The hotel's orange grove is on the grounds.



The Alabama

On Lake Maitland

Luxurious American Plan winter hotel; excellent cuisine and service. Every room with bath, telephone, steam heat. Overlooks spacious private park or lake. Large lobby, recreation rooms, elevator, private garage, dock and boats. Orchestra and other amusements.

WINTER PARK is provided with good hotels, offering a wide range in accommodations and prices. American plan winter hotels, such as those shown on the opposite page, have rates from \$6.00 to \$15.00 per day. The Hamilton Hotel has European plan rates. Barron Hall, Peschman Inn and the Batchelor House are American plan inns and boarding houses, while the Self House and Hotel Winter Park have both American and European plan. In general, rates run from \$1.50 to \$5.00 per day without meals, or \$15 to \$40 per week with meals. Many residents take paying guests in their homes at \$4.00 to \$15.00 per week.

Ten apartment houses provide a choice ranging from one room, kitchenette and bath to six room suites. They are: the new College Arms, the Lincoln, El Cortez, Alabama, Keezel, Taylor, Phillips, Drake, Ahik and Yaw and a number of duplex homes. Rentals are based upon size, location and length of the rental season, from approximately \$30 to \$100 per month. Garage cottages may be secured at \$25 to \$50 per month. Recommended real estate brokers and rental agents include H. B. Carleton, W. F. Gillies, Hall & Tyre, Hiram Powers, Winslow & Weston and the Winter Park Land Company, listed alphabetically.

Furnished homes of various sizes, from two to six bedrooms, may be leased for the winter season or the year through local rental agents. There are excellent cafes, restaurants and tea rooms with menus to meet the requirements of most exacting appetites. Business establishments and offices of professional men and women represent all essential lines and are stocked to meet practically every need.



LINCOLN APARTMENTS



EL CORTEZ APARTMENTS



COLLEGE ARMS APARTMENTS

WINTER PARK FLORIDA

